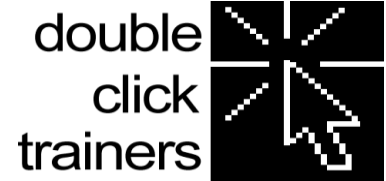


# HTML INTRODUCTION



512.899.9898  
www.doubleclicktrainers.com

## WHO SHOULD ATTEND

Those with little or no experience using HTML who are involved with the following:

- ♦ Designing, creating, editing, and navigating Web pages and Web sites
- ♦ Formatting Text
- ♦ Creating HTML files and tags
- ♦ Adding tables, lists, graphics and sound

## PREREQUISITES

A working knowledge of skills outlined in the courses Introduction to Windows or Introduction to the Internet is recommended.

## COURSE OBJECTIVE

This instructor-led, full day course is designed to teach the student the basics of HTML, a powerful and popular programming language used to create Web pages and sites.

## WHAT STUDENTS RECEIVE

Students receive their own Student Manual as well as class exercise files when necessary. We strongly suggest these materials be used for review to further internalize concepts as well as for post-class reference.

## NEXT CLASS

We recommend the student enroll in the full day HTML Intermediate class to learn more advanced features and concepts including advanced table design, web forms, using frames on web pages, and style sheets.

## SKILLS LEARNED

- ♦ Understanding the features of HTML
- ♦ View HTML script
- ♦ Review WWW and Internet concepts
- ♦ Components of an HTML file
- ♦ Create an HTML document
- ♦ Edit an HTML file and view with Internet browser
- ♦ Character and paragraph formatting
- ♦ Use HTML tags to format characters and paragraphs in Web pages
- ♦ Adding local and remote links
- ♦ The named anchor tag and adding internal links
- ♦ Link to local files and Web pages
- ♦ Compare procedural formatting to descriptive formatting
- ♦ Add graphics and sound to Web pages
- ♦ Linking and embedding
- ♦ Multimedia files
- ♦ Create different kinds of lists
- ♦ Creating lists in HTML
- ♦ Creating nested lists
- ♦ Using tables in web pages
- ♦ Create multi-column and multi-row tables
- ♦ Advanced table elements
- ♦ Setting body and background attributes
- ♦ Setting background colors and creating graphics for Web pages
- ♦ Evaluate Web page design and consider design issues that affect web pages
- ♦ Add links to non Web Internet sites from Web pages

## COURSE OUTLINE

### LESSON 1: Getting Started

- ♦ Examine the overall features and components of HTML
- ♦ Creating an HTML document
- ♦ The Internet and the World Wide Web

### LESSON 2: Formatting Text

- ♦ Paragraph formatting
- ♦ Character formatting
- ♦ Compare procedural and descriptive formatting

### LESSON 3: Adding Local and Remote Links

- ♦ Adding local and remote links
- ♦ Adding internal links with the named anchor tag

### LESSON 4: Adding Graphics and Sound

- ♦ Linking to and embedding graphics and multimedia files

### LESSON 5: Creating Lists

- ♦ Creating lists in HTML
- ♦ Creating nested lists

### LESSON 6: Creating Tables

- ♦ Creating and modifying tables
- ♦ Creating advanced table elements

### LESSON 7: Setting Body and Background Attributes

- ♦ Backgrounds and text colors

### LESSON 8: Design Guidelines

- ♦ Web page style considerations

### LESSON 9: Adding Links

- ♦ Links to non Web Internet services